



Independent Television Commission

21 August 1997

Peter Rogers
Chief Executive

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Dear [REDACTED]

Consultation on Events Listed Under Part IV of the Broadcast Act, 1996

Thank you for including us in the consultation on the criteria for identifying events to be listed.

We have studied your paper and, in the light of our experience in drawing up the Code, find that you have included all the main points that occur to us. The existence of any list is likely to remain controversial as between the two categories of broadcasters and it is not a simple matter to decide where viewers' best interests lie.

In answer to your specific questions, it seems to us that a stated list of criteria would be helpful in explaining why some events are listed and others not. All your criteria are valid, but we would add particular weight to the point about events that have historically been broadcast live as free-to-air services. Viewers interests are also affected by the availability of delayed coverage or edited highlights.

One additional point may be worth considering, viz whether the event would be broadcast in full or not, depending on how much airtime the broadcaster planned to devote to it.

Beyond that we are content with what is proposed.

Yours sincerely

A handwritten signature in cursive script that reads 'Peter'.

Peter B Rogers

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